



Stefan K Hepner

Art Director / Multimedia Designer

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SUMMARY

A proven art director, illustrator and graphic designer with a variety of experiences, that includes design and development of Web sites, interactive CD-Roms and high quality digital illustration. One of the pioneers of digital illustration in France.

QUALIFICATIONS

Master of Fine Arts majoring in Graphic Design.
Proven ability to understand client concerns and to translate them into a strong, creative design.
Comprehensive, working knowledge of all phases of production.

EDUCATION

- ESAG/Ecole Superieure D'Art Graphique - Master of Graphic Arts - Paris, France,
- Academy of Fine Arts - Faculty of Graphic Arts - Warsaw, Poland,
- Academy of Fine Arts - Faculty of Graphic Arts - Katowice/Krakow, Poland,

EXPERIENCE

- **Founder of B-fragile.com design blog www.b-fragile.com , New York, NY 2008 – present**
Original concept, art direction, design, production)
- **Art Director - CCG Metamedia, New York, NY 2006 – 2009**
Responsible for implementation of multimedia presentations on a wide variety of media for major pharmaceutical companies. Created Flash animations, Flash presentations, interface design etc.
- **Art Director and Multimedia Designer - Freelance, New York, NY 2001 – 2006**
Works on a variety of projects, including web design and production:
 - “GTI-Power” Gas Turbines International – international trading company specializing in industrial power generation equipment and commercial aviation assets www.gti-power.com (full responsibility, art direction, design, production, updates)
 - “B-fragile.com” design blog www.b-fragile.com (personal project, art direction, design, production)

- “AXS Systems” locksmiths, smart homes & advanced security services www.axssystem.com (branding and design)
- “Lineup Security” security systems www.lineupsecurity.com (branding, design)
- “NanoFund” private equity company specializing in investments in the nanotechnology www.nanofunds.com (full responsibility, concept to completion, branding)
- “Rock Technologies Inc.” network technology www.rock-technologies.us (design)
- “Larrea Burrows Studio” antiques restoration studio www.larreaburrows.com - (full responsibility, branding, art direction, design, production)
- “Barbara Savini – Interior Design” interior designer www.forinteriorsdivine.com (art direction, design, production)
- “Art Tribune” art magazine online www.art-tribune.net (full responsibility, art direction, design, production)
- “New York Independent Art Fair” art festival www.newyorkindependentartfair.com - (full responsibility, art direction, design, production)
- “Olek Lejbzon -Antiques Restoration” restoration studio www.oleklejbzon.com (full responsibility: art direction, design, production)
- “Uptown Jazz Festival-New York 2001” www.uptownjazzfestival.com - (full responsibility, concept to completion)
- “Chip Supply, Inc.” semiconductor products and services www.chipsupply.com (art direction, design)

▪ **Art Director – Micro Modeling Associates/Plural (eSolutions consultancy), New York, NY - 2000 – 2001**

Works as art director and interface designer on various projects for Fortune 500 financial and trading companies.

- “RedChip” www.redchip.com - (design) - Forbes Magazine named RedChip.com “Best of the Web” in its category.

▪ **Art Director and Multimedia Designer - Freelance, Paris, France 1997 – 2000**

Works on a variety of projects, including CD-Rom, web design and production:

Web Design

- “Rassemblement Democratique et Social Europeen” www.rdse-senat.com - French Senate (full responsibility: art direction, design, production)
- “Ministere de la Cooperation” - French Ministry of Cooperation - (art direction and design)
- “Mediatopia - Biennale of Japanese Film Festival” - (full responsibility, concept to completion)
- “French Railroad Industry” - (art direction and design)
- “Buda Musique” - World music on-line - (art direction and design)
- “CV-Rom - Your Company International Multimedia Business Card” - (design)

CD-Rom

- “Larousse Bilingual Dictionary” (interface design)
- “4th Dimension” interactive presentation of the software - ACI - (design and production)
- “French Airship and Space Industry” for French Ministry of Foreign Affairs - (art direction and design)
- “Yearbook 1998” - BMG France (design)
- “CD Media” Magazine - summer 1995 (design)

- “Nec France” interactive presentation of a line of displays - (design)
- “Adventure of Religions” - Bayard Multimedia - (design)

▪ **Editorial Illustrator - Paris, France 1984 – 2000**

From 1990 starts working on Macintosh computer. Creates digital illustrations for major press magazines in France and other countries (U.K., Germany):

Cosmopolitain, CD-Media, Distriboutique, Dynasteurs, l'Enjeux les Echos, l'Entreprise, l'Expansion, Faits de Societes, Fortune, Internet Reporter, Le monde de l'Education, le Moniteur, MacWorld, Maitriser, Marie Claire, Lire, Lui, Science & Vie and others.

Illustration for advertising:

Toshiba, ACI, Norbert Dentressengle, Alcatel, Bull, Credit Local de France, Fnac, Philips, Telecom UK.

ACHIEVEMENTS

- Forbes Magazine named RedChip.com "Best of the Web" in its category.
- City of Paris/France - Winning design for the mural “Two Hundred Anniversary of French Revolution”
- Series of illustration for the packaging of “4th Dimension” ACI - leading database software in France
- Art direction and design for series of programs “l'Europe en route” for french national network TF1

COMPUTER SKILLS

Extensive experience with Mac OS and familiar with PC system.

Proficient in:

Photoshop CS3, Illustrator CS3, Flash CS3, InDesign, Quark X-Press, GoLive, Dreamweaver, Go Live, Fireworks, Director, Strata Studio Pro, Image Ready, Microsoft Office, Cinema 4D, Strata Studio Pro, SoundEdit. Bridge CS3, etc.

Knowledgeable in:

HTML, CSS, ActionScript, WS_FTP, WorldPress, Version Cue

Familiar with:

Lingo, JavaScript. CGI

LANGUAGES

Fluent in English, French, Polish.

Portfolio available for review

For samples visit my website at: <http://www.stefanhepner.com>